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Atty. Dkt. No. 084561-0108

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Mark LANDESMANN

Title: BUYER-DRIVEN TARGETING OF
PURCHASING ENTITIES

Appl. No.: Q9/888,439

Filing Date: 06/26/2001

Examiner: Unassigned

Art Unit: 2161

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NOV 02 2001

Technology Center 2100

#2/Patent/11/07
J/SaynPRELIMINARY AMENDMENTCommissioner for Patents
Washington, D.C. 20231

Sir:

Prior to examination of the present application, Applicant respectfully requests that the above-identified prior application be amended as follows:

In the Claims:

In accordance with 37 C.F.R. § 1.21, please substitute for original claims 13-65, 68, 73, 75-79, 81-86, 89, 93, 95-177, 179, 183, 185-190, 192-193, the following rewritten versions of the same claims, as amended. The changes are shown explicitly in the attached "Version With Markings to Show Changes Made."

13. (Amended) The method as defined in claim 12, further comprising the steps of calculating a separate score for a buyer entity in each of a plurality of categories based on the amount purchased by the buyer entity in the respective category;

14. (Amended) The method as defined in claim 12, further comprising the steps of calculating a separate score for a buyer entity in each of a plurality of categories based on the amount purchased by the buyer entity in the respective category;